Job Description
Qualification Recognition Lead
Lead Academic, Language (Europe)
Qualifications Recognition Manager and recognition consultants

PURPOSE OF THE JOB

Trinity College London is one of the world's most respected exam boards. Every year, 850,000 people in 60+ countries take our assessments and we're one of only two Home Office-approved providers of Secure English Language Tests (SELT) for UK visas.

Recognition is the commercial underpinning of any product or test and is an integral part of the value proposition Trinity College London offers to the market.

As Qualifications Recognition Lead, you lead your team and organisational colleagues in advancing the recognition footprint of Trinity's exams; the main focus will be on English language qualifications (such as GESE and ISE), although will incorporate the wider qualifications portfolio.

You will need to be a strategic thinker who is self-motivated and tenacious. Ideally, you'll have worked in international higher education, and/or will have experience of persuading and lobbying a range of stakeholders, from gate-keepers and middle managers to senior sector figures.

KEY ACCOUNTABILITIES & TASKS

- Ongoing revision and implementation of qualifications recognition strategy, covering international recognition across the full suite of language products
- Support recognition efforts in all Trinity markets specific targets including UK, USA, New Zealand, Australia and Canada.
- Identify and fulfil governmental / political level opportunities for regional / national recognition
- Present academic and operational arguments for Trinity tests, specifically ISE, to relevant stakehodlers
- Attend relevant conferences and industry events- e.g. BALEAP, other University and EAP conferences to present and network with the target market
- Move universities from recognition to website listing, to actual use of Trinity qualifications
- Support to individual institutions in recognition and listing process, collaborating with relevant departments
- Colllaborate with academic language team in developing persuasive arguments and supporting materials for marketing and recognition purposes

- Ongoing collaboration with business development teams, aligning recognition efforts with commercial drives
- Contribution to company-wide initiatives and programmes where relevant

JOB RELATED KNOWLEDGE, SKILLS & EXPERIENCE REQUIRED FOR THE POST

Essential:

- Thorough knowledge of universities, particularly in the field of international student recruitment and language requirements.
- Thorough knowledge of the EAP sector
- Detailed knowledge of competitor landscape for English Language Proficiency testing
- Proven experience of team management and strategy development
- Project management skills and the ability to develop systems for monitoring and reporting progress
- Experience of presenting at a senior level

Desirable:

Has an existing network of university contacts

CONTACTS: INTERNAL AND EXTERNAL

- Academic lead language; wider academic teams
- UK Business Development and Academic marketing functions
- Sector strategy and sector support departments

FINANCIAL PARAMETERS